We claim:

1.   An image production system, comprising:

a computer having a display screen and a memory;

a director module residing in said memory; and

a script module, an image module, and an audio module;

wherein said director module uses instructions in said script module to

create a series of moves to display a production sequence of images on said

display screen including associated audio.

2.   The production system of claim 1, wherein said director module is

downloaded or uploaded on a one-time basis.

3.   The production system of claim 2, wherein said director module is

periodically updated.

4.   The production system of claim 2, wherein said director module is

downloaded from a network.

5.   The production system of claim 4, wherein said network is the Internet.

6.   The production system of claim 2, wherein said director module is
uploaded from a disk through a drive on said computer.

7.   The production system of claim 6, wherein said drive is an optical head
and said disk is a CD-ROM.

8.   The production system of claim 1, wherein said director module ensures
continuity of said production sequence by inserting stock footage or loops.

9.   The production system of claim 1, wherein said image module contains
bit-mapped still images.

10.   The production system of claim 9, wherein said image module further
contains short video clips.

11.   The production system of claim 1, wherein said audio module contains
music and voiceovers.

12.   The production system of claim 1, wherein said image module and said
audio module are transmitted to said computer over a network.

13.   The production system of claim 12, wherein said network is the Internet.

14.   The production system of claim 1, wherein said image module and said audio module are read from a disk through a drive on said computer.

15.   The production system of claim 14, wherein said drive is an optical head and said disk is a CD-ROM.

16.   The production system of claim 1, wherein said move is a wipe.

17.   The production system of claim 1, wherein said move is a focus or defocus.

18.   The production system of claim 1, wherein said move is a fade.

19.   The production system of claim 1, wherein said move is a dissolve.

20.   The production system of claim 1, wherein said move is a translation of said images and said images are cropped so that only a portion of said images are visible as a new piece of said images move across said display screen.

21.   The production system of claim 1, wherein said production sequence is
initiated by sending only said script module and preliminary pieces of said
image module and said audio module, and said director module continues to
receive pieces of said image module and said audio module as said production
sequence is playing.

22.   A method of producing a low bandwidth television image, comprising the
steps of:

      receiving an image module, an audio module and a script module at a
computer;

      using a director module to generate sequences of images and audio from
said image module and said audio module with instructions from said script
module; and

      displaying said sequences of images on a display screen of said
computer.

23.   The method of claim 22, wherein said receiving step comprises receiving
said image module, said audio module and said script module from a network.

24.   The method of claim 23, wherein said network is the Internet.

25.   The method of claim 22, wherein said receiving step comprises receiving

said image module, said audio module and said script module from a disk drive

of said computer.

26.   The method of claim 25, wherein said drive is a CD-ROM drive.

27.   The method of claim 22, further comprising the step of:

        loading said director module on a one-time basis into said computer.

28.   The method of claim 22, further comprising the step of:

        periodically updating said director module.

29.   The method of claim 22, further comprising the step of:

        adding stock material or looping said sequences with said director

module to eliminate gaps in said sequences and to ensure continuity.

30.   The method of claim 22, further comprising the step of:

        initiating said production sequence by sending only said script module

and preliminary pieces of said image module and said audio module, with said

director module continuing to receive pieces of said image module and said

audio module as said production sequences are playing.

31.   A computer readable medium comprising program instructions for

displaying low bandwidth television images, said program instructions

performing the steps of:

receiving an image module, an audio module and a script module;

using a director module to generate sequences of images from said image

module with instructions from said script module; and

displaying said sequences of images on a display screen of a computer.